



press release  
25.02.2020

## **MAHA new cooperation partner of Alltrucks Truck & Trailer Service**

*Alltrucks Truck & Trailer Service and MAHA are entering into a cooperation to strengthen the service competencies of the Alltrucks workshop network. Around 700 Alltrucks partners in Europe will now receive exclusive service offers from the world's leading workshop equipment supplier.*

**Munich.** The multi-brand full-service workshop concept "Alltrucks Truck & Trailer Service" and MAHA Maschinenbau Haldenwang GmbH & Co. KG have agreed to a Europe-wide cooperation with the start of 01.01.2020. The MAHA Maschinenbau Haldenwang GmbH & Co. KG with its brands MAHA, SLIFT and hetra is one of the world's leading manufacturers of workshop and vehicle testing equipment. With the business areas of brake testing, lifting and vehicle testing technology as well as performance measurement and exhaust gas measurement technology, MAHA offers a comprehensive product range.

With this cooperation, Alltrucks and MAHA offer an optimal service for Alltrucks workshop partners and their customers. The commercial vehicle workshops connected to the Alltrucks network will receive direct access to the workshop supplier and exclusive customer service in case of concrete need. MAHA also guarantees Alltrucks partners special offers in the area of product training and software updates.

"We are proud to present MAHA, one of the world's leading workshop equipment supplier, to the Alltrucks network as a competent cooperation partner with immediate effect. Our partners not only profit from the high product quality of MAHA, a company that offers products only 'Made in Germany'. Thanks to the comprehensive support, the privileged customer service and the always up-to-date equipment, our partner workshops can make their operating processes much more efficient in specific cases. Ultimately, these advantages also benefit their customers", says Homer Smyrliadis, Managing Director of Alltrucks.

"MAHA is pleased to have gained valuable and competent partners in the commercial vehicle sector with the Alltrucks network. Among the numerous benefits, the improved market penetration, the exchange of know-how as well as the joint trade show appearance at the Alltrucks stand at the IAA NFZ 2020 together with other Alltrucks cooperation partners are the most important for us", adds Christian Rotter, Global Field Business Manager Fleet, MAHA Maschinenbau Haldenwang GmbH & Co. KG.



## ALLTRUCKS TRUCK & TRAILER SERVICE

Alltrucks GmbH & Co. KG was founded as a joint venture by the three leading automotive and commercial vehicle suppliers Bosch, Knorr-Bremse and ZF in 2013. Under the Alltrucks Truck & Trailer brand it offers commercial vehicle workshops a wide range of services in maintaining and repairing light to heavy commercial vehicles, trailers and semitrailers – across all brands. These services include multi-brand vehicle diagnostics, a technical hotline, customized training courses, technical information, a 24/7 service, marketing support and professional quality management. The system headquarters based in Munich is continuously expanding its portfolio, including new cooperation programs and fleet services – in the medium term throughout Europe. More information at [www.alltrucks.com](http://www.alltrucks.com).

## MAHA

WE LIKE TO LET OUR NUMBERS SPEAK FOR THEMSELVES. In order to be able to advise our customers in the best possible way and supply them locally, we have set up a worldwide trade and service network. We are represented internationally by 17 of our own branches and 125 trading partners in over 150 countries. With our more than 1,000 employees, we manufacture the complete range of products for our vehicle, testing and lifting technology on more than 100,000 m<sup>2</sup> of factory premises at our two production sites in Haldenwang and Pinckard (USA). More information is available at [www.maha.de](http://www.maha.de).

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